



NILD 2025 Annual Conference November 14, 2025 Virtual on Whova

Sponsorship Proposal

Why Partner With Us?

When you sponsor NILD's 2025 Annual Conference, you're doing more than placing your logo on a page — you're empowering educators and transforming the lives of students who struggle to learn.

Your brand will be seen by thousands of engaged educators, administrators, and decision-makers through consistent promotion before, during, and after the event.

Sponsorship Benefits at a Glance

Benefit	Silver \$500	Gold \$1,000	Platinum \$1,500
Logo/brand on all promotional materials & social media	✓	✓	✓
Listed on conference webpage	✓	Featured placement	Featured placement
Logo on conference hub/platform	✓	✓	✓
Ad slide during session breaks	Group thank-you	30-second ad	60-second ad (premium rotation)
Social media mention	Grouped mention	Grouped/tagged	Dedicated spotlight
Newsletter thank-you	—	Mention in group	Featured mention
Logo on NILD homepage (year-round)	—	—	✓

The Reach

Over 47,000 annual visitors to NILD's homepage.
10+ promotional touchpoints leading up to the conference across social, web, and email.
Direct connection with educators nationwide who influence schools, classrooms, and families.

Your Impact

Past sponsors have told us they gained not only visibility, but meaningful connections with professionals passionate about equipping struggling learners. Your support makes this possible.

Platinum and Gold sponsorships are limited and available on a first-come basis.

